

molly+bukoskey

creative thinker • skilled designer
hard worker • detail-oriented
quick learner • efficient • focused

CONTACT

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SKILLS

Industry

- Art direction
(photography and design)
- Graphic design
(print and digital)
- Design layout
- Typography
- Brand identity
- Conceptual thinking
- Image manipulation
- Marketing campaigns
- Tradeshow collateral
- Print production
- Copywriting

Tools

- Adobe CC
(InDesign, Illustrator
and Photoshop)
- Presentations
(Keynote, PowerPoint
and Google Slides)
- Canva
- WordPress Divi
- Project management
(Asana, Basecamp
and Smartsheet)
- GoProof
- Microsoft 365
- Google Workspace

EDUCATION

The Art Institutes International MN

Bachelor of Science in Advertising | '13

AWARDS/SPECIAL RECOGNITION

DQ Red Spoon Impact

Award Nominee | '21

Recognizes employees who make a significant impact through innovation and continuous improvement.

Academic Best of Show | '13

Given to one graduate with the greatest academic achievement in Advertising.

Industry Best of Show | '13

Given to one Advertising graduate voted by industry professionals as having the most innovative portfolio.

EXPERIENCE

Senior Designer

LifeWise Academy | '23–present

Generate innovative, original and compelling designs to enhance the brand.

Responsibilities include:

- Design a wide range of projects such as websites, booklets, brochures, event materials and presentations.
- Quick to design high quality designs while also being attentive to detail.
- Organized and dependable with good communication and flexibility.
- Manage tight deadlines effectively.

Senior Design Manager

International Dairy Queen | '19–'23

Concepted, designed and produced engaging Point-of-Purchase materials for products and services, with a primary focus on Blizzard® Treats.

Responsibilities included:

- Worked closely with Marketing to develop a creative strategy.
- Managed pre-press, printing and post-press production for all projects.
- Was responsible for projects completed on-time and within budget.
- Art directed product photography.
- Continuously researched design and market trends to implement in promotions.
- Was the cross-functional steward for the Blizzard® Treat brand.

Senior Digital Designer

DecoPac | '15–'19

Graphic Designer

Lift Brands | '13–'15

Marketing/Graphic Design Intern

Milestone AV Technologies | '12–'13